Regenagri’s Theory of Change

Background

A theory of change (ToC) is a method that defines the organisation’s vision and explains how a given interventions are expected to bring specific development change. Driven by casual analysis and based on available evidence, the ToC connects activities with outcomes and impact.

The ToC of Regenagri C.i.C. is driven by key activities such as robust analysis, stakeholders’ consultations, knowledge and learning activities.

Our ToC helps to identify solutions and the approach to tackle the causes of issues such as loss of biodiversity, loss of soil health, climate change.

The ToC is periodically reviewed to ensure that its approach is still effective to bring the desired change. Assumptions and risks analysis are also periodically reviewed and, if needed, adjusted to fit within the context.

Our Theory of Change invites stakeholders to collaborate and share knowledge in order to change agriculture and its value chains so that land is regenerated and climate targets are achieved.

Our vision

Our vision is a world where agriculture brings a positive environmental impact, where fair value is given to products farmed regeneratively and where farms communities can prosper.

Our mission

Our mission is to support the transition to farming systems securing the health of the land and the wealth of those who leave on it, through standards, data solutions and stakeholders engagement.
Activities

➢ Work together key stakeholders such as farms, scientists, technology providers and certification bodies to leverage on synergies and develop solutions.

➢ Analyse agricultural, impact and economic data and impact data in order to evaluate the benefits of the regenagri program.

➢ Educate and share knowledge gained from the implementation of the regenagri programs.

➢ Develop and implement initiatives aimed at sharing knowledge and create awareness within the industry and the public.

➢ Research on latest scientific and technological developments.

Goals

➢ 2 million Ha of land under the regenagri program by 2025.

➢ 200,000 farms under the regenagri program by 2025.

➢ 50% aggregated global reduction, by 2025, of carbon footprint from farming activities certified to the regenagri standards.

➢ Implementation of the regenagri program in 30 growing countries by 2025.