regenagri – Monitoring Evaluation and Learning (MEL)

regenagri is a regenerative agriculture initiative aimed at securing the health of the land and the wealth of those who live on it. It supports organisations to transition to regenerative farming systems that increase soil health, enhance biodiversity, reduce carbon footprint and improve water management. regenagri provides standards, data assurance and support services.

Regenagri C.i.C. implement a Monitoring, Evaluation and Learning system to assess the effectiveness of the regenagri program in achieving its objectives and to measure and validate its impact.

The assessment of the effectiveness is carried out through procedures including, but not limited to, periodical review of Certification Bodies, review of audited data, feedback mechanisms with certified organisation and licensees, benchmarking activities with scientific sources as well as with other standards, stakeholders consultations, periodical analysis of data.

On a continuous basis Regenagri C.i.C. monitors the uptake and the impact of the program. This is done through data reviews, validations and data analysis. The impact is measured and reported by category. The monitoring of impact and uptake allows Regenagri C.i.C. to assess the achievement of its targets.

For certifications, all applicants and certified organisations are required to undergo a third part audit and certification. The audits are required to be carried out on site. The audit data are then reviewed and verified by certifiers, before being submitted to Regenagri C.i.C. All data supporting the certification are required to be certified by certification bodies holding external accreditations (by national or global accreditation bodies). This data verification process allows Regenagri C.i.C. to carry out a valid and reliable analysis of the impact and uptake of its standards. The analysis of data constitutes an important learning opportunity to further improve the regenagri standards and approaches.

Annually, Regenagri C.i.C. carries out a review of the MEL system to ensure its effectiveness. Periodical impact analysis are also done to highlight areas of success, challenges to address, regional contexts; the related reports contain very valuable data for stakeholders and are intended to be share publicly.

The output from the MEL evaluation include:
- Global and regional uptake of the regenagri program
- Conservation achieved
- Carbon and GHG emissions data
- Environmental impact indicators (ie soil health, water)

These will be shared publicly through the website and other public channels.
Monitoring Evaluation and Learning
Summary results of review – April 2023

➢ +50,000 farms certified to regenagri
➢ 165 supply chains companies certified to the regenagri Chain of Custody Standard
➢ The regenagri certification program implemented in 22 growing countries
➢ 100% of certificate holders are certified by third party accredited certification bodies
➢ Increase of 8% of land dedicated to conservation
➢ 20% reduction in GHG emissions, globally (aggregated)
➢ Farms, especially smallholders, need support in implementing the regenagri program
➢ Regenagri certified agricultural products, overall, are sold at prices higher than non-regenagri certified or non-organic certified products.
➢ Regenagri audits require highly technical auditing expertise. Periodical trainings are provided to the certification body.